



CHIYOME Presents SS15 Tundra Collection

NEW YORK, NY - CHIYOME is proud to introduce its SS15 Tundra Collection at WOMAN New York. The 10 piece minimalist collection is available to wholesale buyers and press. Highlights of the collection include the tab clutch, structured tote and weekender, pictured above. Individual customers will have the exclusive opportunity to pre-order through chiyome.com over a two week window in October 2014.

CHIYOME's SS15 TUNDRA COLLECTION is an affirmation of raw simplicity. The collection results from sensitive observation of the natural rigidity or drape of unlined leather. Tab closures replace hardware completely. In SS15 only the vital elements endure. Retail prices for the collection ranges from \$248 - \$449.

CHIYOME is a line of bags and small leather goods, generated through continual structural and material investigation. It is motivated by the challenge of determining balanced solutions. Designer Anna Lynett Moss leads the studio to establish a new standard for creating products through conscientious means. The company uses leathers sourced locally in New York City, where all designing and manufacturing occurs. Since its inception in 2012, the brand has distinguished itself in the field through the subtle introduction of industrial materials and processes, such as marble, vinyl and powder-coated hardware. The studio's clean and minimalist perspective manifests through sharp lines, subtle color relationships and smart proportions. CHIYOME is committed to generating pieces that grow more beautiful with time.

The brand has gained international exposure via press and wholesale partnerships. Recently, CHIYOME has been selected as part of the Racked Young Guns Class of 2014 and the designer voted "Top 15 Emerging Designers of the Year" by industry leaders. www.chiyome.com

BUYERS AND PRESS

To view the collection with the designer, please email Jenna Cao at jenna@chiyome.com for an appointment. For Japanese wholesale and press inquiries, please email Satoko Nakagawa at satoko@chiyome.com. Order dates are through October 15, 2014.

WOMAN NEW YORK September 12-14 10am - 7pm
775 Washington St
New York, New York 10014

CHIYOME Studio September 15-30
178 Hope Street 2nd Floor
Brooklyn, New York 11211