

NOT & CHIYOME: a pairing of clothing and bags

FW14 Collection Preview and Trunk Show
At the Architectural Studio of MNA.

NEW YORK, NY - CHIYOME is proud to collaborate with an experimental womenswear brand NOT to present its FW14 Collection Preview and Trunk Show, hosted at Michael Neumann Architecture studios in New York. The ten-piece Nocturne Collection is available for pre-order for individual customers. CHIYOME will also be taking appointments with wholesale buyers and press. To celebrate the preview, CHIYOME will host a reception on Thursday, January 9 from 7-9pm with complimentary beverages sponsored by Ty Ku. CHIYOME designer Anna Moss will be showcasing key collection pieces throughout the one night presentation.

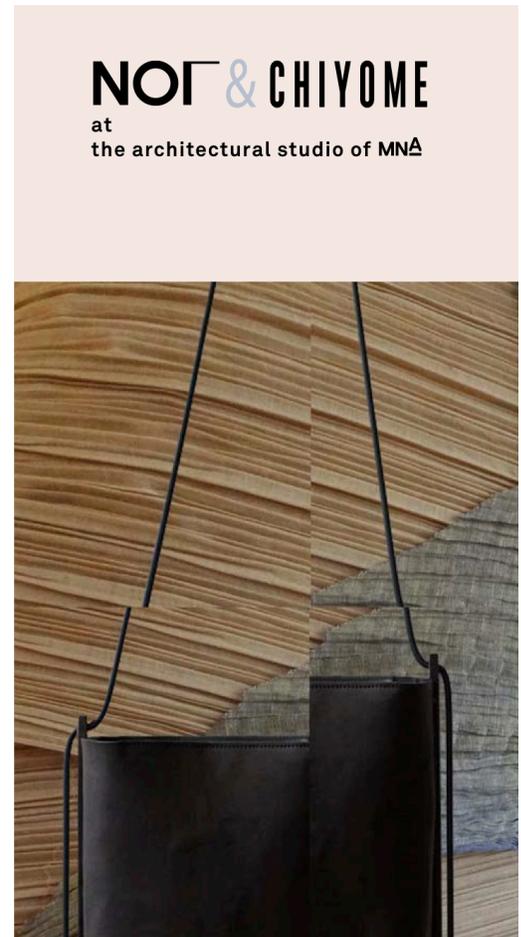
FW14 NOCTURNE COLLECTION is a study of quietness. Subtle tactile shifts, restrained palette and minimal hardware reduce the noise level. Nocturne collection is an exercise in supporting the wearer to speak louder. Retail price for the collection ranges from \$385-\$520.

The line is currently available for pre-order during the trunk show. For full collection details, please visit www.chiyome.com.

CHIYOME is a line of bags and small leather goods, generated through continual structural and material investigation. It is motivated by the challenge of determining balanced solutions. Designer Anna Lynett Moss leads the studio to establish a new standard for creating products through conscientious means. CHIYOME has gained international exposure via press and wholesale partnerships. The company uses primarily leathers and industrial materials sourced locally in New York City, where all designing and manufacturing occurs. The studio's clean and minimalist perspective manifests through sharp lines, subtle color relationships and smart proportions. The company is committed to generating pieces that grow more beautiful with time. www.chiyome.com

BUYERS AND PRESS

Please visit MNA's 127 West 24th Street location during 7-9pm to view the collection on January 9th, 2014. To make a separate appointment with the designer, please email Jenna Cao at jenna@chiyome.com. Selling dates are through March 31, 2014.



WHAT
CHIYOME debut collection launch
during New York Fashion Week

WHO
Anna Moss, the brand's designer will
present the FW14 Nocturne Collection

WHEN
Thursday, January 9, 2014 at 7-9pm

WHERE
MNA
127 West 24th Street, 7th Floor
New York, NY 10011
mnarch.com